



ASSOCIATION OF CORPORATE
GOVERNANCE PROFESSIONALS
OF NIGERIA (ACGPN)



ANNUAL NATIONAL
CORPORATE GOVERNANCE
CONFERENCE 2024



NIGERIA'S RENEWED MARCH
GLOBAL COMPETITIVENESS
THE ROLE OF CORPORATE GOVERNANCE



Tues, 26th
November 2024



Naf Conference Centre
FCT - Abuja, Nigeria.

*Sponsorship, Advertisement
and Exhibition Brochure*

Partners



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Dear Valued Sponsor

The Planning Committee warmly invites you to partner with us for the Annual National Corporate Governance Conference. Set for 26th November, 2024 at the NAF Conference Centre, FCT-Abuja, Nigeria. this year's theme is **Nigeria's Renewed March to Global Competitiveness: The Role of Corporate Governance**. We expect over 300 experts from various sectors.

This prospectus outlines several sponsorship options designed to meet various promotional goals, providing your organisation with value and exposure. Please take some time to review the packages and select those that align best with your promotion requirements. Please contact us if any further clarification is needed.

The Conference offers an excellent opportunity to highlight your brand ahead of the competition.

We look forward to welcoming you as a valued sponsor.

Dr. Tola Olukilede, FCGP
Chairman, Planning Committee

Mazi Sam Ohuabunwa, MON, OFR, FCGP
President/Chairman of the Council

Sponsorship Liaison: *Dr. Femi Mosaku-Johnson*
CEO/Administrator, ACGPN.

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Telephone: +234 803 722 3653



About the Conference

The National Corporate Governance Conference 2024 is a premier event that unites stakeholders to discuss and promote best practices in corporate governance in Nigeria. The conference provides a platform for policymakers, business leaders, regulators, and experts to share knowledge, identify challenges, and chart a course for Nigeria's corporate governance landscape. Key areas of focus include enhancing transparency and accountability, strengthening regulatory frameworks, promoting ethical decision-making, and fostering a culture of compliance and risk management.



Conference Theme

This year's theme, "**Nigeria's Renewed March to Global Competitiveness: The Role of Corporate Governance**," highlights the crucial role of effective governance in driving Nigeria's economic growth and global competitiveness.



Why is it Important?

The conference comes at a pivotal moment in Nigeria's economic journey, where the country is seeking to reposition itself as a major player in the global market. Effective corporate governance is essential for attracting foreign investment, stimulating economic growth, and creating jobs.



Impact and Benefits

The conference offers a unique platform for connecting with key stakeholders, including potential clients, partners, and influencers. Sponsors can leverage these networking opportunities to establish valuable relationships, foster collaborations, and drive business growth.



Why Partner with us?

We understand how important it is for all our sponsors to feel that your investment is wisely placed.

The Benefits of Participating as a Sponsor

Unmatched Exposure at a Premier Corporate Governance Conference

- Gain prime visibility at this key gathering of corporate governance professionals, enhancing your brand's recognition.
- Engage directly with leading corporate governance professionals, organization leaders, and policymakers, positioning your brand at the forefront of industry dialogue.
- Leverage our wide array of social events to network with peers, renew connections and build new relationships.
- Enjoy prominent branding across the Conference, including the website and all official marketing communications, showcasing your commitment to efficient corporate governance.

Networking and Brand Building

- Strengthen and broaden your network with the CG ecosystem, interacting with a concentrated audience.
- Increase your brand's visibility and position amongst a specialized audience, gaining direct access to influential decision-makers and receiving immediate feedback on your offerings.

The Technology and Delegate Experience Sponsorship Packages provide exceptional service to those attending the Conference with well thought through, highly visible and appreciated touch points.



Brochure Advertisement Rates

DESCRIPTION	AMOUNT
½ page	50,000
Full page	100,000
Inside front cover	120,000
Inside back cover	120,000
Back page	150,000
Centre spread	250,000

Corporate members will enjoy 10% discount on the advertisement rates

Exhibition Rates

DESCRIPTION	AMOUNT
Small business	50,000
MSMEs	70,000
Corporate	100,000

Corporate members will enjoy 10% discount on the exhibition rates.

Conference Attendance Fee

DESCRIPTION	AMOUNT
Members	Levy
Non-Members	30,000

10% group discount applies to organizations with 5 or more nominations.



Platinum Sponsor Package

N5,000,000 (Five Million Naira Only)

- ✓ 5-minute speaking slot during the main conference.
- ✓ 1 -minute video product advert to be played at intervals during the Conference
- ✓ Co-branding of the Conference main hall stage
- ✓ Display of the company logo at the registration booth and backdrops
- ✓ Logo placement in all event materials, including banners, brochures, website and social media channels.
- ✓ Five (5) complimentary attendance
- ✓ Full page advert on programme brochure
- ✓ Recognition Award as "Official and Corporate Governance Platinum Sponsor".
- ✓ Complimentary exhibition booth.
- ✓ Deliberate and dedicated mentions by the MC during the events.
- ✓ Prime branding in all communications materials for the conference.
- ✓ Prime space for 2 branding materials (roll-up banners) within the main hall and surroundings.
- ✓ Exclusive networking reception with key public figures, industry leaders, professionals, and potential clients.

Diamond Sponsor Package

N3,000,000 (Three Million Naira Only)

- ✓ 5-minute speaking slot during the main conference.
- ✓ Display of the company logo at the registration booth and backdrops
- ✓ Logo placement in all event materials, including banners, brochures, website and social media channels.
- ✓ Five (5) complimentary attendance
- ✓ Full page advert on programme brochure
- ✓ Recognition Award as "Official and Corporate Governance Diamond Sponsor".
- ✓ Complimentary exhibition booth.
- ✓ Deliberate and dedicated mentions by the MC during the events.
- ✓ Prime branding in all communications materials for the conference.
- ✓ Prime space for 1 branding materials (roll-up banners) within the main hall and surroundings.
- ✓ Exclusive networking reception with key public figures, industry leaders, professionals, and potential clients.



Gold Sponsor Package

N2,000,000 (Two Million Naira Only)

- ✓ 3-minute speaking slot during the main conference.
- ✓ Display of the company logo at the registration booth and backdrops
- ✓ Logo placement in all event materials, including banners, brochures, website and social media channels.
- ✓ Three (3) complimentary attendance
- ✓ Full page advert on programme brochure
- ✓ Recognition Award as "Official and Corporate Governance Gold Sponsor".
- ✓ Complimentary exhibition booth.
- ✓ Deliberate and dedicated mentions by the MC during the events.
- ✓ Prime branding in all communications materials for the conference.
- ✓ Exclusive networking reception with key public figures, industry leaders, professionals, and potential clients.

Silver Sponsor Package

N1,000,000 (One Million Naira Only)

- ✓ 3-minute speaking slot during the main conference.
- ✓ Logo placement in all event materials, including banners, brochures, website and social media channels.
- ✓ Two (2) complimentary attendance
- ✓ ½ page advert on programme brochure
- ✓ Recognition Award as "Official and Corporate Governance Gold Sponsor".
- ✓ Complimentary exhibition booth.
- ✓ Deliberate and dedicated mentions by the MC during the events.
- ✓ Prime branding in all communications materials for the conference.





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We Welcome Your Partnership

Thank you for exploring the sponsorship opportunities available at the Annual National Corporate Governance Conference 2024.

Once you have decided on a sponsorship package, please fill out and return the Sponsorship Application Form included in this prospectus.

For additional information or to discuss bespoke sponsorship opportunities, our conference management team is readily available to assist you.

We are excited about the prospect of partnering with you for this Event and look forward to welcoming you to NAF Conference Centre, Abuja in November 2024.

Dr. Tola Olukilede, FCGP

Chairman, Planning Committee

Mazi Sam Oluabunwa, MON, OFR, FCGP

President/Chairman of the Council

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